

USC Center on Public Diplomacy

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The USC Center on Public Diplomacy is a partnership of the USC Annenberg School for Communication and the USC College of Letters, Arts and Sciences' School of International Relations.



A Partnership of the USC Annenberg School for Communication and the USC College of Letters, Arts & Sciences' School of International Relations

*I am pleased to share with you the below announcement. Best wishes,
Joshua Fouts*

USC Center on Public Diplomacy Welcomes New Advisory Board Members and Fellows.

Henry E. Catto and Elizabeth Rohatyn join the USC Center on Public Diplomacy Advisory Board. Jill Schuker, Gillian Sorensen, Alice Taylor, Philip Taylor, and Joshua Kurlantzick are new Fellows.

Text by [Tori Horton](#)

Los Angeles, CA : July 17, 2006 : The USC Center on Public Diplomacy is pleased to announce the appointment of Ambassador Henry E. Catto and Ms. Elizabeth Rohatyn to its Advisory Board and to welcome new Fellows Jill Schuker, Gillian Sorensen, Alice Taylor, Philip Taylor, and Joshua Kurlantzick.

"I think I speak for all of us here in expressing how excited we are to be joined by such leaders in the field," said Joshua Fouts, Director of the USC Center on Public Diplomacy. "From strategic leaders who have been at the forefront of helping countries define their public diplomacy efforts; to scholars who are rethinking regional assumptions about the role of China and Latin America in public diplomacy; to innovators who are reimagining and even reinventing the intersections between public diplomacy and new technologies. We are all looking forward to learning from their continued insights."

The [Advisory Board](#) is dedicated to the advancement of the best practices in public diplomacy and committed to promoting multi-lateral communication through international collaboration. Individuals on this board provide strategic direction and shape the future of public diplomacy as it is studied at USC.

William Luers, Chairman of the USC Center on Public Diplomacy, added that "The readiness of two such outstanding 'public diplomatists' as Liz

Rohatyn and Henry Catto to join the Center's Board provides another affirmation of the importance of this new and important area of study."

[Fellows](#) at the USC Center on Public Diplomacy promote rigorous academic study and impact the international practice of public diplomacy. They are contributors to the [Public Diplomacy Blog](#) and often visit USC to speak with students and faculty.

Professor Nicholas Cull, director of the Master's in Public Diplomacy Program said, "We are delighted to be able to welcome such a dynamic and accomplished group of people to the USC Center on Public Diplomacy team. We look forward to mutually rewarding exchanges which I know will enrich our center and I hope will be of wider value to the field. This promises to be an exciting conjunction of talents."

About the new Advisory Board Members:



Ambassador Catto is the Chairman of The Atlantic Council of the United States, which promotes constructive U.S. leadership and engagement in international affairs. He is a member of the Council of Foreign Relations, a contributing Editor to the American Journalism Review magazine, and Vice-Chairman of the Aspen Institute. He is also a former Director of the United States Information Agency.



Elizabeth Rohatyn is the chairperson of Teaching Matters Inc., a non-profit organization dedicated to effective technology use in the classroom. In 1999 she founded French Regional & American Museum Exchange (FRAME), to foster bilateral cultural diplomacy through museum exchange France and the United States.

About the new Fellows:



Joshua Kurlantzick is a visiting scholar in the Carnegie Endowment's China Program. Also a special correspondent for The New Republic, Kurlantzick is assessing China's relationship with Southeast Asia, particularly in the context of China's relationship with other parts of the developing world and the United States. He is also exploring how China uses its soft power to influence other countries in Asia.



Jill A. Schuker is the current President of the international strategic communications and counseling firm, JAS International, and was Special Assistant to President Bill Clinton for National Security Affairs. She was also Senior Director for Communications at the National Security Council.



Gillian Sorensen is Senior Adviser at the United Nations Foundation. She has had a long career working with and for the UN. Since 1993, she served as Special Adviser for Public Policy for Secretary-General Boutros Boutros-Ghali,

then as Assistant Secretary General, head of the Office of External Relations for Secretary General Kofi Annan. She is an experienced public speaker and often represented the World Organization in this country and abroad.




Alice Taylor is a vice president at BBC Worldwide. She has a decade of experience working in web and new media, from early days developing the first ever www. Channel4.com in 1996 to recent projects at the BBC in digital media Strategy & Innovation. Alice specializes in sociable software and videogaming crossovers with television and radio.



Dr. Phil Taylor is Professor of International Communications at the University of Leeds. His various research interests include government-media relations, public and cultural diplomacy, the use of propaganda and psychological operations in warfare, and world radio and television communications.

The USC Center on Public Diplomacy was established in 2003 as a partnership between the USC Annenberg School for Communication and USC College of Letters, Arts & Sciences' School of International



Relations. It is a joint research, teaching and professional training center dedicated to furthering the study and practice of public diplomacy in the United States and around the world.

For more information, please visit www.uscpublicdiplomacy.org